



FOCUSZART The Focusing Studio

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**Applied Principles Of Sensual Design In Experiential Settings.
Example: Dot-Line-Shape**

1. Experiencing:

Folding and unfolding paper, marking the fold lines with ink or watercolor. Experimenting with ink or watercolor dots across the folding lines. Repeating random dots for building shapes. Putting fresh marks on paper intentionally (e.g. lined up dots walking different directions across the paper). Creating contrasts by combining random and intentional marks from inner sense

2. Intuition:

Exploring characteristics of dots, lines and shapes with different materials and techniques, following aesthetic curiosity and spontaneous impulses. Pushing contrasts and developing different patterns and designs of dot-line-shape contrasts from the body sense

3. Logic:

Finding dot-line-shape patterns in references (fine art pieces, textiles etc). Observing what kind of references connect the most, checking observations against the body sense. Responding artistically to what is most interesting and enlivening, improvising on the artistic response

Analyzing dot-line-shape pattern designs, identifying their realization in artwork of master teachers. Getting an idea plus a body sense of composition through dialoging with the artwork and reflecting the dialog. Applying Thinking at the Edge TAE to forward reflections

4. Realization:

Creating own compositions of dot-line-shape, forwarding various compositions to a series, creating and arranging a final piece in space